CITY OF REXBURG
ORDINANCE 1304 - SIGN DEFINITIONS

NOW THEREFORE, be it ordained by the Council of the City of Rexburg, in the State of Idaho, as follows:

SECTION 1: **AMENDMENT** "SIGN" of the Rexburg Development Code is hereby *amended* as follows:

A M E N D M E N T

SIGN

Sign: Means for identifying and conveying messages visually for businesses and individuals. *(See section 3.5.)*

A. ~~**Animated Sign:** A sign, any visible part of which moves, flashes, or changes color, regardless of the source of energy which causes the movement, flash, or change of color.~~
B. ~~**Architectural Blade Sign:** A roof sign or projecting sign with no legs or braces which is an integral part of the building structure, rather than an object added to or standing on the building~~.
C. **Accessory On Premise Sign:** A sign, separate from the sign that identifies the business, that advertises brands or products available at the business.
D. **Blade Sign:** A blade sign is a type of sign mounted on a building ~~overhang~~ for the purpose of pedestrian traffic.
E. **Blanketing:** The partial or complete obstruction of view of the face of one sign by another sign.
F. **Canopy Sign:** A sign which is attached ~~parallel to the faces of~~ or affixed to a canopy or marquee.
G. **Changeable Copy Panel (Reader board) Sign:** A sign ~~display, which is characterized by copy or illustration and may be modified at periodic intervals, regardless of method.~~ with the capability of content change by means of manual or remote input.
H. **Construction Sign:** Any sign which warns people of construction or demolition for a project or which describes the project, builder, architect or others involved in the project.
I. **Directional Sign, Private:** Any sign which serves to designate ~~the location or direction of any place or area~~ direction or location, including directories, private parking signs, drive-thru signs, exit and entrance signs, etc.
J. **Directional Sign, Public:** A sign provided and managed by the City or other jurisdiction that designates direction or location, or serves as wayfinding for public services or sites.
K. ~~**Direct-Lighted Sign:** Light for a sign which is visible to a viewer.~~

~~L.~~

~~**Flood Lit Lighting Sign:** Lighting which is reflected from the surface of a sign or building.~~

M. **Free-standing, Detached, Monument, Pole, or Ground Signs:** A sign which is wholly supported by columns or other vertical supports in or ~~up~~on the ground (not part of the building structure). ~~A sign connected to a pole.~~

N. **Illuminated Sign:** A sign which uses a source of light for illumination.

O. ~~**Indirect or Internal Lighting Sign:** Lighting for which the source of light is located in such a manner that the light must travel through a translucent material other than the bulb or tube necessary to enclose the light source, which material has the effect of dispersing the light before it strikes the eye of the viewer.~~

P. **Off-Premise Sign:** Any sign used for the purpose of displaying, advertising, identifying or directing attention to a business, service, activity or place including products or services sold or offered for sale on premise other than on the premises where such sign is displayed.

Q. **Plaza Sign**: A sign that identifies the name of a business complex (i.e. a plaza, strip mall or professional building) as well as advertises individual tenants located within.

R. **Portable Sign:** ~~a~~ A sign that is not affixed to the ground or another structure.

~~S. **Projecting Sign:** A sign that projects from and is supported by a wall of a building or other structure.~~

~~1. If a sign is connected to a wall, it counts as part of wall signage~~

~~2. If a sign is connected to a pole, it counts as part of free-standing signage~~

~~T. **Public Service Information Sign:** A sign which provides general public service information such as time, date, temperature, weather, directional information and messages of interest to the traveling public, and which are commonly used to augment business identification signs.~~

U. **Real Estate ~~or Property for Sale, Rent or Lease~~ Sign:** Any temporary sign ~~pertaining to~~ advertising the sale, lease, or rental of ~~land or buildings~~ the property or premises on which it is located.

V. **Sign Area:** The area comprising the message portion of a sign, not including the supporting structure.

W. ~~**Super Graphics**~~ **Supergraphics Sign:** Any abstract mosaic, mural, painting, or graphic art technique or any combination thereof.

~~X. **Swinging Sign:** A sign which is installed on an arm or spar and is not permanently fastened to an adjacent wall or upright pole.~~

Y. **Temporary Sign:** A sign which is intended to be displayed for no more than ~~thirty~~ sixty (~~30~~60) days consecutively and is not permanently affixed.

~~Z. **Under Canopy or Marquee Sign:** A sign suspended below the ceiling or roof of a canopy or marquee.~~

AA. **Wall Sign:** A sign ~~connected~~ ~~to the wall of a building~~ affixed parallel to the plane of the face of the building facade.

~~**Sign, Background Area:** The area comprising the message portion of a sign, not including the supporting structure.~~



Pole Sign



Changeable Copy Panel (Reader Board) Sign



Changeable Copy Panel (Reader Board) Sign



Canopy Sign



Supergraphics Sign



Wall Sign



Banner



Private Directional Sign



Home Occupation Sign



Construction Sign



Monument Sign



For Sale, Rent or Lease Sign



Plaza Sign



Blade/Private Directional Sign



Blade Sign



Temporary A-frame Sign



Public Directional Sign



Advertising Feather Flag



Banner



PUD, Subdivision Identification Sign



Illuminated Sign

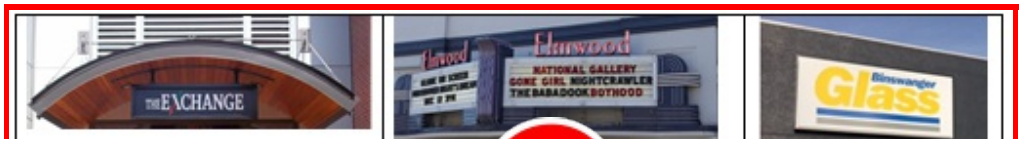


Accessory On Premise Signs



Construction Sign


CHINESE FOOD
OPEN
Animated Sign
HEFFSON
Architectural Blade Sign
Lake the Lakes 10K
START LINE
Banners
Fountainview Café
Blade Sign
Certified
Changeable Copy Panel (Readerboard)
Canopy Sign
TRI MOUNTAIN PLAZA
SINGLE ORIGIN ESPRESSO
PAPA PETE'S PIZZA
COLUMBIA CREDIT UNION
RARE EARTH DECOR
smiles dental
TERIYAKI THAI
Free-standing Detached Sign
Coming Soon!
CONSTRUCTION AHEAD
Construction
KIRKLAND'S
Direct Lighted Sign
CUSTOMER PARKING
(PUBLIC)
PARKING
(PRIVATE)
Directional Sign
EVERGLOW
Indirect Lighting Sign
Sprint
Illuminated Sign
Parkview HEIGHTS
Flood Lit & Monument Sign
FOR SALE
For Sale, Rent or Lease of Real Estate
Super Graphics Sign
50% LIMITED TIME SEASONAL SAVINGS!
Portable Sign
Park & Ride
Projecting Wall Sign
Symphony Hall
Publ
Unify Community Health
Parking & Entrance
Temporary Sign
Manpower
Swinging Sign


THE EXCHANGE
Harwood
NATIONAL GALLERY
GONE GIRL NIGHTCRAWLER
THE BABADOOK BOTHOOD
Binswanger
Glass

Under Canopy Sign		Wall Sign

SECTION 2: **REPEALER CLAUSE** All ordinances or resolutions or parts thereof, which are in conflict herewith, are hereby repealed.

SECTION 3: **SEVERABILITY CLAUSE** Should any part or provision of this Ordinance be declared by the courts to be unconstitutional or invalid, such decision shall not affect the validity of the Ordinances a whole or any part thereof other than the part so declared to be unconstitutional or invalid.

SECTION 4: **EFFECTIVE DATE** This Ordinance (Case #23-00565) shall be in full force and effect from December 20, 2023 and after the required approval and publication according to law.

PASSED AND ADOPTED BY THE CITY OF REXBURG COUNCIL DECEMBER 20, 2023.

	AYE	NAY	ABSENT	ABSTAIN
Council President Jordan Busby	X			
Councilmember Robert Chambers	X			
Councilmember Tisha Flora	X			
Councilmember Colin Erickson	X			
Councilmember Mikel Walker			X	
Councilmember Bryanna Johnson	X			

Presiding Officer

Jerry L Merrill, Rexburg Mayor, City of Rexburg

Attest

Deborah Lovejoy, Rexburg City Clerk, City of Rexburg

CITY OF REXBURG CORPORATE SEAL STATE OF IDAHO